

PRODUCT CATALOGUE

2026 · DOGS & CATS

CARE, FORMULATED FOR

THE SKIN YOUR PET LIVES IN.

Everyday grooming and care for dogs and cats — from shampoos and dry baths to paw care, fragrances and more.

MADE IN INDIA · CRUELTY FREE · pH 6.8 · PET-SAFE FORMULAS

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INSIDE THE COLLECTION

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BATHDAY, DONE RIGHT

DOG SHAMPOO



The 500 ml collection

Explore six shampoo options for your dog's bath-time routine, from Neem Cleanse and Itch Calm to Long Locks and Short Shine. Choose the formula that matches your pet and follow the directions on the pack.

6 formulas / 500 ml packs / Bath-time care



Neem Cleanse
Dog Shampoo

500 ml



Itch Calm
Dog Shampoo

500 ml



Long Locks
Dog Shampoo

500 ml



Tick Off
Dog Shampoo

500 ml



Short Shine
Dog Shampoo

500 ml



Bacte Shield
Dog Shampoo

500 ml

SMALL PACKS, EVERYDAY CARE

DOG & PUPPY SHAMPOO



The 100 ml & 200 ml collection

A compact collection for different grooming needs: Itch Calm, Tick Off, Baby Bark, Pawfect-5, Neem Cleanse and Shampoo + Conditioner. Check the pet type and age guidance on each pack.

100 ml + 200 ml / Shampoo + conditioner / Puppy selection



Itch Calm
Dog Shampoo

100 ml



Tick Off
Dog Shampoo

100 ml



Baby Bark
Puppy Shampoo

200 ml



Pawfect-5
Dog Shampoo

200 ml



Neem Cleanse
Dog Shampoo

200 ml



Shampoo + Conditioner
For Dogs & Cats

200 ml

MOREWAYSTOCARE

SHAMPOO COLLECTION



The 200 ml collection

Five more options for the bath-time shelf, including 3-in-1, Bacte Shield, Long Locks and Neem Herbal. Product names, pack formats and directions help you find the right fit.

200 ml packs / Coat care / Bath-time essentials



Tick Off

Shampoo for Dogs & Cats

200 ml



3-in-1 Shampoo

For Dogs & Cats

200 ml



Bacte Shield

Shampoo for Dogs & Cats

200 ml



Long Locks

Shampoo for Dogs & Cats

200 ml



Neem Herbal

Shampoo for Dogs & Cats

200 ml



THE LARGER-PACK COLLECTION

1-LITRE SHAMPOO



More room for the routine

Neem Herbal, Happy Tails and Total Care in 1-litre packs. Browse the three options below and choose by the product label, pet type and grooming needs.

3 formulas / 1 L packs / Rinse-off shampoos



Neem Herbal
Shampoo for Dogs & Cats

1 L



Happy Tails
Dog Shampoo

1 L



Total Care
Coat Shampoo

1 L

Your bath-time shelf.

One-litre formats, clearly organised. Browse smaller shampoo packs on pages 03-05.

BROWSE THE COMPLETE RANGE >

BETWEEN-BATHESSENTIALS

DRY BATH SHAMPOO



The compact collection

A collection of waterless shampoos for between-bath grooming, with dedicated Baby Bark and Meow options alongside dog-care formulas. Follow the directions and species guidance on each pack.

Waterless formats / Dog, puppy + cat selections / Between baths



Baby Bark
Dry Shampoo for Puppies

100 ml



Meow Clean
Dry Shampoo for Cats

100 ml



Dry Bath
Argan Oil & Hemp Extract

100 ml



Dry Bath
Strawberry Extract

100 ml



Dry Bath
Tea Tree Oil & Aloe Vera

100 ml



Pet Dry
Pet Shampoo

150 ml

AFRESHERIN-BETWEEN

DRY BATH SHAMPOO



The 150 ml collection

Discover Peach & Vanilla, Blueberry Extract and Coconut Milk dry-bath options in 150 ml packs. A compact addition to the grooming shelf for the days between regular baths.

3 variants / 150 ml packs / Waterless grooming



Dry Bath Shampoo
Peach & Vanilla

150 ml



Dry Bath Shampoo
Blueberry Extract

150 ml



Dry Bath Shampoo
Coconut Milk

150 ml

Small moments.
A little more care.

Explore paw cleansers on page 09 and paw balms on page 10,11 to build your grooming shelf.

BROWSE THE COMPLETE RANGE >

AFTERTHEWALK

PAW CLEANSERS



A cleaner welcome home

Bring paw care into the everyday routine with a choice of brush-head cleansers. Explore the Meow, Baby Bark and Muddy Paw collections, plus botanical variants for different preferences.

Brush-head formats / Paw cleaning / Dedicated pet collections



Paw Cleaner
Strawberry & Calendula

100 ml



Meow Paw Cleaner
For Cats

150 ml



Paw Cleaner
Lavender & Vanilla

100 ml



Baby Bark
Paw Cleaner

150 ml



Muddy Paw Cleaner
Neem & Lemon

150 ml



Paw Cleaner
Neem & Aloe Vera

100 ml

THE FINISHING TOUCH

PAW & NOSE CARE



Care for paws & noses

Explore balms, creams and butters for your pet's paw-care shelf. From Paw & Nose Balm to Baby Bark and Meow Moisture, choose the product described for your pet on its label.

Balms / Creams / Butters



Paw & Nose
Balm

50 g



Baby Bark
Paw Cream

50 g



Meow Moisture
Paw Cream

50 g



Paw Repair
Paw Cream

50 g



Soothe Steps
Paw Butter

100 g



Paw Relief
Repair Cream

50 g

THE FINISHING TOUCH

PAW & NOSE CARE



Care for paws & noses

Explore paw protection wax and nose & paw balms in Lavender & Eucalyptus, Aloe Vera & Lavender, Vanilla & Shea Butter, and Coconut & Eucalyptus.

Paw Wax / Nose & Paw Balms



Paw Protection
wax

50 g



Lavender & Eucalyptus
Nose & Paw Balm

50 g



Aloe Vera & Lavender
Nose & Paw Balm

50 g



Vanilla & Shea Butter
Nose & Paw Balm

50 g



Coconut & Eucalyptus
Nose & Paw Balm

50 g



THE FINISHING SPRITZ

PET FRAGRANCE



Discover your favourite scent

A fragrance collection with dedicated dog, puppy and cat options, plus a compact pocket mist. Check the label for the suitable pet type and application directions.

Dog fragrances / Puppy + cat selections / Pocket mist



Green Apple
Dog Perfume

100 ml



Fresh & Floral
Dog Perfume

100 ml



Ocean Breeze
Dog Perfume

100 ml



Fresh Fido
Dog Perfume

200 ml



Baby Bark
Puppy Perfume

200 ml



Pooch Love
Dog Perfume

200 ml

THE FINISHING SPRITZ

PET FRAGRANCE



Discover your favourite scent

A fragrance collection with dedicated dog, puppy and cat options, plus a compact pocket mist. Check the label for the suitable pet type and application directions.

Dog fragrances / Puppy + cat selections / Pocket mist



Sniff Bliss
Dog Perfume

200 ml



Meow Mist
Cat Perfume

200 ml



Perfume Mist
Pet Perfume

50 ml



THE LITTLE THINGS

Their routine. A fresh finish.

Meet the complete cat-care edit on page 14.

EXPLORE THE COLLECTION >

THE MEOW COLLECTION

CAT CARE



Their own kind of care

Browse the Meow collection in one place: oatmeal and strawberry shampoos, dry shampoo, fragrance, paw cleaner and paw cream. Choose cat-labelled products and follow the individual pack directions.

Bath care / Dry bath + fragrance / Paw care



Meow Care
Oatmeal Cat Shampoo

200 ml



Meow Care
Strawberry Cat Shampoo

200 ml



Meow Mist
Cat Perfume

200 ml



Meow Clean
Dry Shampoo for Cats

100 ml



Meow Paw Cleaner
For Cats

150 ml



Meow Moisture
Paw Cream

50 g

THE BABY BARK COLLECTION

PUPPY CARE



Little routines for little paws

Meet Baby Bark: shampoo, dry shampoo, perfume, paw cleaner and paw cream, together on one page. Check each product's minimum-age guidance and directions before use.

Shampoo / Between-bath care / Paw essentials



Baby Bark
Puppy Shampoo

200 ml



Baby Bark
Puppy Perfume

200 ml



Baby Bark
Dry Shampoo for Puppies

100 ml



Baby Bark
Paw Cleaner

150 ml



Baby Bark
Paw Cream

50 g



THE TICK-CARE EDIT

ANTI-TICK, FLEA & SKIN CARE



Targeted protection & soothing care

Explore the catalogue's tick-care and cleansing range. Match each product to the species and age stated on its label; consult your veterinarian when choosing treatment for a skin or parasite concern.

Shampoos / Powder + spray / Check species guidance



Neem Herbal
Shampoo for Dogs & Cats

1 L



Anti-Tick Powder
For Dogs

120 g



Anti-Tick Spray
Check species on pack

200 ml



Neem Cleanse
Dog Shampoo

500 ml



Tick Off
Dog Shampoo

500 ml



Itch Calm
Dog Shampoo

100 ml

THE SHAMPOO & SOAP EDIT

ANTI-TICK, FLEA & SKIN CARE



Targeted protection & soothing care

A selection of shampoos and soaps with different purposes and use directions. Species suitability is product-specific. The Permethrin shampoo is for dogs only and must never be used on cats.

Shampoos + soaps / Read the pack / Permethrin: dogs only



Tick Off
Dog Shampoo

100 ml



Neem Cleanse
Dog Shampoo

200 ml



Permethrin
Dog Shampoo

200 ml



Anti-Tick & Flea Guard
Pet Soap

100 g



Anti-Itch & Calm
Pet Soap

100 g



Anti-Bacterial
Pet Soap

100 g

BETTEREVERYDAYHABITS

TRAINING & BEHAVIOUR SPRAYS



A place for every routine

Explore potty-training, chew-deterrent and scratch-deterrent formats. Check whether the chosen product is an attractant or a deterrent, and follow its application instructions.

Potty training / Chew deterrents / Scratch deterrents



Cat Scratch Deterrent
Training Spray

200 ml



Anti-Chew Bitter Spray
Training Spray

200 ml



Potty Training
Dogs & Puppies Spray

200 ml



Potty Here—Lime & Mint.
Spray for Dogs

200 ml



Chew Stopper
Spray for Dogs

200 ml



No Pee No Poop
Potty Training Spray

200 ml

CAREBEYONDTHECOAT

EAR & ORAL CARE



Different products, different jobs

Explore everyday oral and ear care essentials for your pet. From ear cleansing to fresh breath and dental care, choose the right products for your pet's hygiene routine.

Ear Care / Oral Hygiene / Dental Care



Pet Ear
Wash

100 ml



Fresh Mint
Oral Spray

100 ml



Dental
Spray

100 ml





CARE BEYOND THE COAT

HOME & ENVIRONMENT CARE



Different products, different jobs

Keep your pet's surroundings fresh and clean with everyday home hygiene essentials. Explore surface sanitising sprays, odour and stain removers, bowl and toy cleaners, laundry liquids and floor cleaners.

Surface Care / Odour & Stain Removal / Home Hygiene



Lemon – Odour & Stain
Removing Spray

200 ml



Lavender – Odour & Stain
Removing Spray

200 ml



Green Tea – Surface
Sanitising Spray

200 ml



Stain & Odor
Removing Spray

200 ml



Rose Pet
Bowl & Toy Cleaner

200 ml



Lemon Pet
Laundry Liquid

200 ml



Neem Pet Safe
Floor Cleaner

200 ml

THE REPELLENT COLLECTION

HOME & OUTDOOR



Targeted space care

A range of repellent sprays labelled for cockroaches, frogs, lizards, rats, spiders and monkeys. Follow each pack's surface, location and application instructions. These are not pet-body sprays.

Repellent sprays / 200 ml packs / For labelled locations



Cockroach Repellent
Home & Outdoor Spray

200 ml



Frog Repellent
Home & Outdoor Spray

200 ml



Lizard Repellent
Home & Outdoor Spray

200 ml



Rat Repellent
Home & Outdoor Spray

200 ml



Spider Repellent
Home & Outdoor Spray

200 ml



Monkey Repellent
Home & Outdoor Spray

200 ml

THE BATH-TIME TOOLKIT

GROOMING & ACCESSORIES



The little extras

Complete your grooming routine with Dog Silk Coat Serum, Dog Skin & Coat Serum, Intensive Repair Hair Mask and a Dog Bath Brush available in colours.

Serums / Hair Mask / Bath Brush



Dog Silk Coat
Serum

30 ml



Dog Skin & Coat
Serum

30 ml



Intensive Repair
Hair Mask

50 g



Dog Bath Brush

Available in colours

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PRODUCT RANGE REFERENCE

The complete shelf. 1/4

One reference per product / pack entry. Page numbers include category features.
For current prices and availability, contact BSCLY or visit bsclyforpets.com.

REF	PRODUCT / PACK	PACK	PAGE
01	Neem Cleanse - Dog Shampoo	500 ml	03, 16
02	Itch Calm - Dog Shampoo	500 ml	03
03	Long Locks - Dog Shampoo	500 ml	03
04	Tick Off - Dog Shampoo	500 ml	03, 16
05	Short Shine - Dog Shampoo	500 ml	03
06	Bacte Shield - Dog Shampoo	500 ml	03
07	Itch Calm - Dog Shampoo	100 ml	04, 16
08	Tick Off - Dog Shampoo	100 ml	04, 17
09	Baby Bark - Puppy Shampoo	200 ml	04, 15
10	Pawfect-5 - Dog Shampoo	200 ml	04
11	Neem Cleanse - Dog Shampoo	200 ml	04, 17
12	Shampoo + Conditioner - For Dogs & Cats	200 ml	04
13	Tick Off - Shampoo for Dogs & Cats	200 ml	05
14	3-in-1 Shampoo - For Dogs & Cats	200 ml	05
15	Bacte Shield - Shampoo for Dogs & Cats	200 ml	05
16	Long Locks - Shampoo for Dogs & Cats	200 ml	05
17	Neem Herbal - Shampoo for Dogs & Cats	200 ml	05
18	Neem Herbal - Shampoo for Dogs & Cats	1 L	06,16
19	Happy Tails - Dog Shampoo	1 L	06
20	Total Care - Coat Shampoo	1 L	06
21	Baby Bark - Dry Shampoo for Puppies	100 ml	07, 15
22	Meow Clean - Dry Shampoo for Cats	100 ml	07, 14
23	Dry Bath - Argan Oil & Hemp Extract	100 ml	07

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PRODUCT RANGE REFERENCE

The complete shelf. 2/4

One reference per product / pack entry. Page numbers include category features.
For current prices and availability, contact BSCLY or visit bsclyforpets.com.

REF	PRODUCT / PACK	PACK	PAGE
24	Dry Bath - Strawberry Extract	100 ml	07
25	Dry Bath - Tea Tree Oil & Aloe Vera	100 ml	07
26	Pet Dry - Pet Shampoo	150 ml	07
27	Dry Bath Shampoo - Peach & Vanilla	150 ml	08
28	Dry Bath Shampoo - Blueberry Extract	150 ml	08
29	Dry Bath Shampoo - Coconut Milk	150 ml	08
30	Paw Cleaner - Strawberry & Calendula	100 ml	09
31	Meow Paw Cleaner - For Cats	150 ml	09,14
32	Paw Cleaner - Lavender & Vanilla	100 ml	09
33	Baby Bark - Paw Cleaner	150 ml	09,15
34	Muddy Paw Cleaner - Neem & Lemon	150 ml	09
35	Paw Cleaner - Neem & Aloe Vera	100 ml	09
36	Paw & Nose Balm - Paw Care	50 g	10
37	Baby Bark - Paw Cream	50 g	10, 15
38	Meow Moisture - Paw Cream	50 g	10, 14
39	Paw Repair - Paw Cream	50 g	10
40	Soothe Steps - Paw Butter	100 g	10
41	Paw Relief - Repair Cream	50 g	10
42	Paw Protection - Wax	50 g	11
43	Lavender & Eucalyptus - Nose & Paw Balm	50 g	11
44	Aloe Vera & Lavender - Nose & Paw Balm	50 g	11
45	Vanilla & Shea Butter - Nose & Paw Balm	50 g	11
46	Coconut & Eucalyptus - Nose & Paw Balm	50 g	11

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PRODUCT RANGE REFERENCE

The complete shelf. 3/4

One reference per product / pack entry. Page numbers include category features.
For current prices and availability, contact BSCLY or visit bsclyforpets.com.

REF	PRODUCT	PACK	PAGE
47	Green Apple - Dog Perfume	100 ml	12
48	Fresh & Floral - Dog Perfume	100 ml	12
49	Ocean Breeze - Dog Perfume	100 ml	12
50	Fresh Fido - Dog Perfume	200 ml	12
51	Baby Bark - Puppy Perfume	200 ml	12, 15
52	Pooch Love - Dog Perfume	200 ml	12
53	Sniff Bliss - Dog Perfume	200 ml	13
54	Meow Mist - Cat Perfume	200 ml	13, 14
55	Pet Perfume Mist - Pocket Fragrance	50 ml	13
56	Meow Care - Oatmeal Cat Shampoo	200 ml	14
57	Meow Care - Strawberry Cat Shampoo	200 ml	14
58	Anti-Tick Powder - For Dogs	120 g	16
59	Anti-Tick Spray	200 ml	16
60	Permethrin - Dog Shampoo	200 ml	17
61	Anti-Tick & Flea Guard - Pet Soap	100 g	17
62	Anti-Itch & Calm - Pet Soap	100 g	17
63	Anti-Bacterial - Pet Soap	100 g	17
64	Cat Scratch Deterrent - Training Spray	200 ml	18
65	Anti-Chew Bitter Spray - Training Spray	200 ml	18
66	Potty Here - Dogs & Puppies Training Spray	200 ml	18
67	Potty Here - Lime & Mint Training Spray	200 ml	18
68	Chew Stopper - Spray for Dogs	200 ml	18
69	No Pee No Poop - Toilet Deterrent Spray	200 ml	18

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PRODUCT RANGE REFERENCE

The complete shelf. 4/4

One reference per product / pack entry. Page numbers include category features.
For current prices and availability, contact BSCLY or visit bsclyforpets.com.

REF	PRODUCT	PACK	PAGE
70	Pet Ear Wash - Ear Care	100 ml	19
71	Fresh Mint - Oral Spray	100 ml	19
72	Dental Spray - Oral Care	100 ml	19
73	Lemon - Odour & Stain Removing Spray	200 ml	20
74	Lavender - Odour & Stain Removing Spray	200 ml	20
75	Green Tea - Surface Sanitising Spray	200 ml	20
76	Stain & Odour - Removing Spray	200 ml	20
77	Rose - Pet Bowl & Toy Cleaner	200 ml	20
78	Lemon - Pet Laundry Liquid	200 ml	20
79	Neem - Floor Cleaner	200 ml	20
80	Cockroach Repellent - Home & Outdoor Spray	200 ml	21
81	Frog Repellent - Home & Outdoor Spray	200 ml	21
82	Lizard Repellent - Home & Outdoor Spray	200 ml	21
83	Rat Repellent - Home & Outdoor Spray	200 ml	21
84	Spider Repellent - Home & Outdoor Spray	200 ml	21
85	Monkey Repellent - Home & Outdoor Spray	200 ml	21
86	Dog Silk Coat - Serum	30 ml	22
87	Dog Skin & Coat - Serum	30 ml	22
88	Intensive Repair - Hair Mask	50 g	22
89	Dog Bath Brush - Available in colours		22



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CHOOSING GUIDE

Start with the concern, not the bottle.

Nine everyday coat, skin and home concerns, matched to the BSCLY products made for them. Page numbers point to the full entry inside this catalogue.

CONCERN	REACH FOR	PAGE
Itching & irritation	Itch Calm Dog Shampoo · Anti-Itch & Calm Pet Soap	**03, 17**
Ticks & fleas	Tick Off Dog Shampoo · Anti-Tick Spray · Permethrin Shampoo	**03, 16–17**
Shedding & knots	Long Locks Dog Shampoo · Dog Silk Coat Serum	**03, 22**
Dull or dry coat	Short Shine Dog Shampoo · Dog Skin & Coat Serum	**03, 22**
Bath-free freshen-up	Dry Bath Shampoo · Pet Perfume · Pocket Fragrance	**07–08, 12–13**
Odour-prone skin	Bacte Shield Dog Shampoo · Neem Cleanse Dog Shampoo	**03, 05**
Puppies	Baby Bark Puppy Shampoo · Baby Bark Dry Shampoo	**04, 15**
Cats	Meow Care Oatmeal Cat Shampoo · Meow Clean Dry Shampoo	**14**
Paws & nose	Paw Cleaner · Paw & Nose Balm · Paw Repair Cream	**09, 10–11**

Two bottles cover most of the routine.

One shampoo that matches the coat, and one dry bath for the days between baths — that pair handles the bulk of everyday care. Everything else is a small add-on for paws, ears, home and travel.

One concern, one starting point — most routines combine two or three of the products above. Always check the individual pack for species, age and application directions.

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CHOOSING GUIDE

The right pack, the right label.

Every BSCLY formula comes in more than one size. Match the pack to how often you bathe, and match the label to the pet in front of you.

PICK THE PACK

100 ml	A first try, travel, or paws and small areas.
150 ml	Dry bath and dry shampoo sizes for between baths.
200 ml	Sprays, cleansers and everyday grooming extras.
500 ml	The standard bath bottle for one dog or cat.
1 L	Multi-pet homes, groomers and repeat bathers.

READ THE LABEL

- **pH 6.8** — Balanced for pet skin and coat.
- **Made in India** — Formulated and filled locally.
- **Cruelty free** — Never tested on animals.
- **Pet-safe formulas** — Built for regular, everyday use.

Not sure where to start?

Take the smallest pack of the formula that matches the concern, try it on one bath, and move up to 500 ml or 1 L once it suits your pet's coat and routine.

For enquiries, share the product name, pack size and required quantity.
Always check the individual pack for species, age and application directions.

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THE ROUTINE

Six steps to a good bath.

A bath is only half the job — what you do before and after it decides how the coat looks and feels for the next two weeks.

01 Brush out first

Work through the coat with the Dog Bath Brush (22) to loosen loose hair and open up mats before any water goes on.

02 Wet the coat through

Lukewarm water, right down to the skin. A coat that is only half wet will not lather properly.

03 Shampoo and work it in

Pick the formula from page 03–06 and work it through the coat with your hands, keeping it away from eyes and ears.

04 Rinse until the water runs clear

Leftover shampoo dulls the coat and leaves it tacky. Rinse longer than feels necessary.

05 Dry properly

Towel dry, then use a Dry Bath (07–08) through the coat if it is still damp, and keep the pet warm until it is fully dry.

06 Finish the edges

Paw & Nose Balm (10–11), a light mist of Pet Perfume (12–13), a treat — and the bath becomes a good memory, not a fight.

Frequency depends on coat, lifestyle and season — most pets settle into a bath every two to four weeks. Always check the individual pack for species, age and application directions.

THE CARE CALENDAR

A year of small habits.

Grooming works best in short, regular passes rather than one long session. Here is how the BSCLY shelf fits into a normal month at home.

WEEKLY

- Brush the coat two or three times a week — more in shedding season (22).
- Wipe ears with Pet Ear Wash (19) and check for wax or redness.
- Check paws after walks and clean them with a Paw Cleaner (09).

MONTHLY

- One full bath with the shampoo that matches the coat (03–06).
- Balm paws and nose, especially in dry or cold weather (10–11).
- Wash bedding and toys — Pet Laundry Liquid and Bowl & Toy Cleaner (20).

SEASONAL

- Tick and flea season: Anti-Tick Spray and Anti-Tick & Flea Guard Soap (16–17).
- Humid months: Dry Bath Shampoo between baths keeps the coat fresh (07–08).
- Home and outdoor sprays for the areas your pet lives in (21).

AS NEEDED

- Odour and stain sprays for floors, sofas and cars (20).
- Training sprays for chewing, scratching and toilet training (18).
- Oral and dental spray as part of the weekly check (19).

A routine is a starting point, not a rulebook — adjust it to the pet, the coat and the weather. Always check the individual pack for species, age and application directions.

EXPLORE THE BSCLY COLLECTION

Good care starts with the right pick.







Find your next favourite.

Explore product details, current availability and the complete collection on our website.

SCAN TO EXPLORE

For enquiries, share the product name, pack size and required quantity. Always check the individual pack for species, age and application directions.


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HAPPY PETS.
BRIGHTER TOMORROWS.
GROOMING CARE
HYGIENE CARE
HEALTH CARE
HOME CARE